



FUNDRAISING AT TOPGOLF

MAKING A DIFFERENCE, ONE SWING AT A TIME



NOT YOUR TRADITIONAL GOLF OUTING



STATE-OF-THE-ART VENUE



UNIQUE FUNDRAISING OPTIONS

No rain outs! All-season venue featuring fully covered bays with heaters and misters

Host up to 612 players with space for 600 more spectators

Host any time—day or night

Turn-key event with expert guidance, concise timeline and dedicated team

More networking and interaction with your event guests

Fun environment that caters to all skill levels, including non-golfers

Interactive games with automated game scoring

Private event space included

AV equipment available at no extra cost

Each venue equipped with 225-plus TVs

Fundraising sponsorship*

Distinctive sponsor branding to drive increased revenue

Sponsor packet, registration forms, useful support documents to ensure a successful event

Digital media packages

Hole-in-One Cash Prize Competitions

NEW! LIVE Tournament Team Leaderboard

“Musket Corporation has hosted two successful fundraising tournaments at Topgolf, and we are planning our third. **We have raised more than \$380,000 to benefit Texas Children’s Hospital with these events.** Topgolf has made our fundraisers seamless. The staff is friendly and professional. The Associates make sure our guests are well taken care of; they are one of the reasons we keep coming back.”

JP Fjeld-Hansen
MUSKET CORPORATION

“Our entire event was amazing. The staff was easy to work with and very accommodating. They provided our guests with 5 star service the whole afternoon. **We look forward to hosting future events at Topgolf!**”

Emily Hinton
ALZHEIMER’S ASSOCIATION

“The key factor behind the overwhelming success of the inaugural Golf Digest Green Tie Gala was our partnership with Topgolf. **The collaboration between Golf Digest and Topgolf raised \$250,000 for worthy charities** under the ethos of ‘Golfers Who Give Back.’”

Luan Pham
GOLF DIGEST | GOLF WORLD
| GOLFDIGEST.COM



Topgolf Fundraising Sponsorship

INCLUSIONS:

- Sponsorship for 50% off Topgolf game play
- Private or Semi-private space for groups of 30 Guests or more
- Three-month Platinum Elite Membership to be used for top sponsor or raffle (valued at \$1,500)*

*Restrictions may apply. Capacity, pricing, and fundraising sponsorship varies by venue. To receive the Topgolf Fundraising Sponsorship, client must qualify for U.S. government tax exempt status and prove profit donation. Three-month Platinum Elite Membership requires minimum spend of \$5,000. Sponsorship restrictions apply.

PRICING

1 FUNDRAISER + 2 MENU + 3 ENHANCEMENTS

Budgeting for a fundraiser at Topgolf is literally as easy as **1-2-3**.
Your total fundraiser cost will be a combination of the options listed below.

step 1 **SELECT YOUR DAY AND TIME***
Pricing based on a 3 hour event. Includes fundraising sponsorship.

\$165 \$82⁵⁰	Mon–Thurs open-12 p.m.
\$210 \$105	Mon–Thurs 12 p.m.–5 p.m. / Fri–Sun open-12 p.m.
\$285 \$142⁵⁰	Mon–Thurs 5 p.m.–close / Sun 12 p.m.–close
\$330	Fri & Sat 12 p.m.–close <i>Fundraising sponsorship not available.</i>

*Topgolf event pricing is charged per bay and varies based on date and time of your event. Date(s) and time(s) subject to availability. If any portion of your event falls into a higher price tier, you will be charged the higher rate.

step 2 **CHOOSE YOUR MENU**
Includes bottomless fountain soda, iced tea, coffee and water. **Pricing is per Guest.**

\$40	Texas-Style BBQ
\$36	Taco Bar
\$32	Pasta Station
\$29	Sandwich Shop

- Enhancements**
- Appetizers
 - Desserts
 - Additional entrée options
 - Assorted beverage options

*Ask a Topgolf Sales Associate about appetizers, breakfast, and dessert options. See complete catering menu for details.

step 3

EVENT ENHANCEMENTS

Tournaments

\$10 Per Person / Upgrade your fundraiser to a tournament

INCLUSIONS:

- **TopContender** - Exclusive Tournament Game
- **Golf pro to oversee competition logistics**
- **Tournament ambassadors to provide game demo and manage tournament flow**
- **Structured and concise timeline**
- **NEW!** Live team leaderboard across TVs in all event bays
- **NEW!** On-screen Tournament & Team Naming features
- **NEW!** Compile tournament scores from multiple events over any length of time

TOURNAMENT ADD-ONS:

- **Hole-in-one Contest**
Choose your target, prize value, and total shots, for prizes ranging from \$10,000 - \$1,000,000. This add-on includes branded hole-in-one signage, a designated Topgolf bay, Topgolf associates to manage the contest and insurance premium for the prize amount.
- **Golf Pro Shots: Mulligan, Topgolf-style**
Similar to selling mulligans at a traditional golf tournament, your Guests can purchase opportunities for a Topgolf Pro to take their next shot, and you keep the proceeds.
- **Beat the Pro**
Set aside one bay for a "Beat the Pro" contest. The Golf Pro can be stationed in this bay for a portion of your event, allowing golfers to take on the Golf Pro for a chance to win raffle tickets.



IN-BAY DISPLAY SCREENS

Additional Elements

SWAG & PRIZES:

Would you like a commemorative gift for your attendees? Prizes and trophies for the Tournament winners? Swag bags for the sponsors? Topgolf offers a full suite of personalized retail options including polos, hats, T-shirts, backpacks, gift boxes and more!



HOST A RAFFLE:

Procure donations in advance of your event. Then, every ticket sold equals funds raised. Hosting a raffle opens the door to additional fundraising opportunities.

SILENT AUCTION:

Secure your own auction items and we provide the display tables right behind your event bays or in your private event space.



*Applicable taxes, fees, and gratuity not included. Minimum revenue spends are required. Additional restrictions may apply. To qualify for the Topgolf Fundraising Sponsorship, proceeds must be directed to a U.S. government-qualified non-profit organization.